

# Wrocław

perfect place for your business



## Wrocław City Hall

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## Investor Assistance Centre

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## Włocławek is a city:



**Population - approx. 105.000**

**Area – 84,32 km<sup>2</sup>**

Data as of May 2019

- of rich industrial traditions (chemical, energy, food, precision, metal and construction materials industry)
- located in the centre of the country, on the Vistula River, the largest river in Poland
- well connected: A1 motorway junction Włocławek - North(Brzezie) - 4.7 km distance and Włocławek - West (Pikutkowo) - 4.7 km distance, national road No. 91 Gdańsk - Toruń - Włocławek - Łódź - state border, national road No. 62 Strzelno - Włocławek - Nowy Dwór Mazowiecki, national road no. 67 Lipno - Włocławek
- with a development-friendly policy of the local authorities (tax exemptions, high investment expenditures, comprehensive, personalized service for investors)
- which is the seat of numerous business environment institutions, such as, Kuyavian Loan Guaranties and Włocławek Incubator for Innovation and Entrepreneurship, providing inexpensive office, production and warehouse space altogether with expert advice.

- characterized by a high percentage of areas covered by the local zoning plan (71.75% of the effective area of the city - data as of May 2019), which significantly simplifies and shortens the investment process
  - with lower labour costs compared to Polish agglomerations
  - with a developed technical education at secondary level and vocational schools - education profile: construction, chemical, electronics and car mechanic.
- Higher education level - education profile: construction, logistics, transport and informatics. Schools actively cooperate with entrepreneurs within the frame of educational process.



# The investment offer of the city Włocławek Economic Development Area - Industrial and Technological Park: (The area of the Pomeranian Special Economic Zone)

**Currently, there are approx. 7 hectares of land left available for investors**

- 33.4762 hectares fully developed in technical infrastructure (roads, electricity, gas network, water - sewage and teletechnical network).
- area of industrial function - according to the local zoning plan
- forms of investors' acquisition of land of the Municipality of Włocławek: tenancy, lease, sale
- area directly connected to the national road No. 91 and exits from the A1 motorway – junction Włocławek – North (Brzezie) and junction Włocławek – West (Pikutkowo)
- possibility of tax exemptions:
  - real estate tax – tax exemption within the frame of de minimis help programme on the area of the Municipality of Włocławek
  - real estate tax – tax exemption within the frame of regional help programme supporting new investments or creating new workplaces associated with new investments, within the area of the Municipality of Włocławek – Włocławek Industrial West
  - income tax – tax exemption in Włocławek Economic Development Area – Industrial and Technological Park within the area of Pomeranian Special Economic Zone
- Companies that invested on Włocławek Economic Development Area includes e.g.: WIKA Polska Sp. Z o. O. SGF sp.k. (manufacturer of control and measurement equipment), ZM Azofer Sp.J. (a company providing comprehensive services related to metalworking) and VEGEFROST Sp.Z.o.o (food industry branch company).



Włocławek Strefa Rozwoju Gospodarczego  
PARK PRZEMYSŁOWO-TECHNOLOGICZNY

Włocławek Economic Development Area –  
Industrial and Technological Park

## Supporting entrepreneurship - Włocławek Incubator for Innovation and Entrepreneurship

Włocławek Incubator for Innovation and Entrepreneurship was created as a result of the implementation of the project co-financed by the funds of the European Union. Head office of the Incubator is located at Toruńska Str. 148 (national road No. 91), an area of 1.6214 ha. The usable area of the facility is 5,091.16 m<sup>2</sup>.

The task of the Incubator is to support creation and development of business entities, including those with innovative nature as well as to provide consulting and training services to support the setting up and running a business.

Incubator cooperates with universities and business-related institutions.



### Włocławek Incubator for Innovation and Entrepreneurship

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## The most significant projects in recent years in Włocławek include:

- the construction of Europe's most modern petrochemical complex for the production of paraxylene and purified terephthalic acid (PX / PTA), as well as the most modern and largest gas-steam power plant in Poland by Polski Koncern Naftowy „Orlen” SA
- the construction of a plant for producing high dispersion silica by Solvay Advanced Silicas Poland Sp. z o. o.
- the development of the installation and commissioning of the new production line by Indorama Ventures Poland Sp. z o.o., a well-known producer of PET pellets
- the construction of a plant producing innovative and energy-efficient products in the construction industry by Budizol Sp. z o.o. S.K.A.
- the construction of the control and measurement equipment production plant by WIKA Polska Ltd. SGF sp. k.



## The largest entrepreneurs in Włocławek:

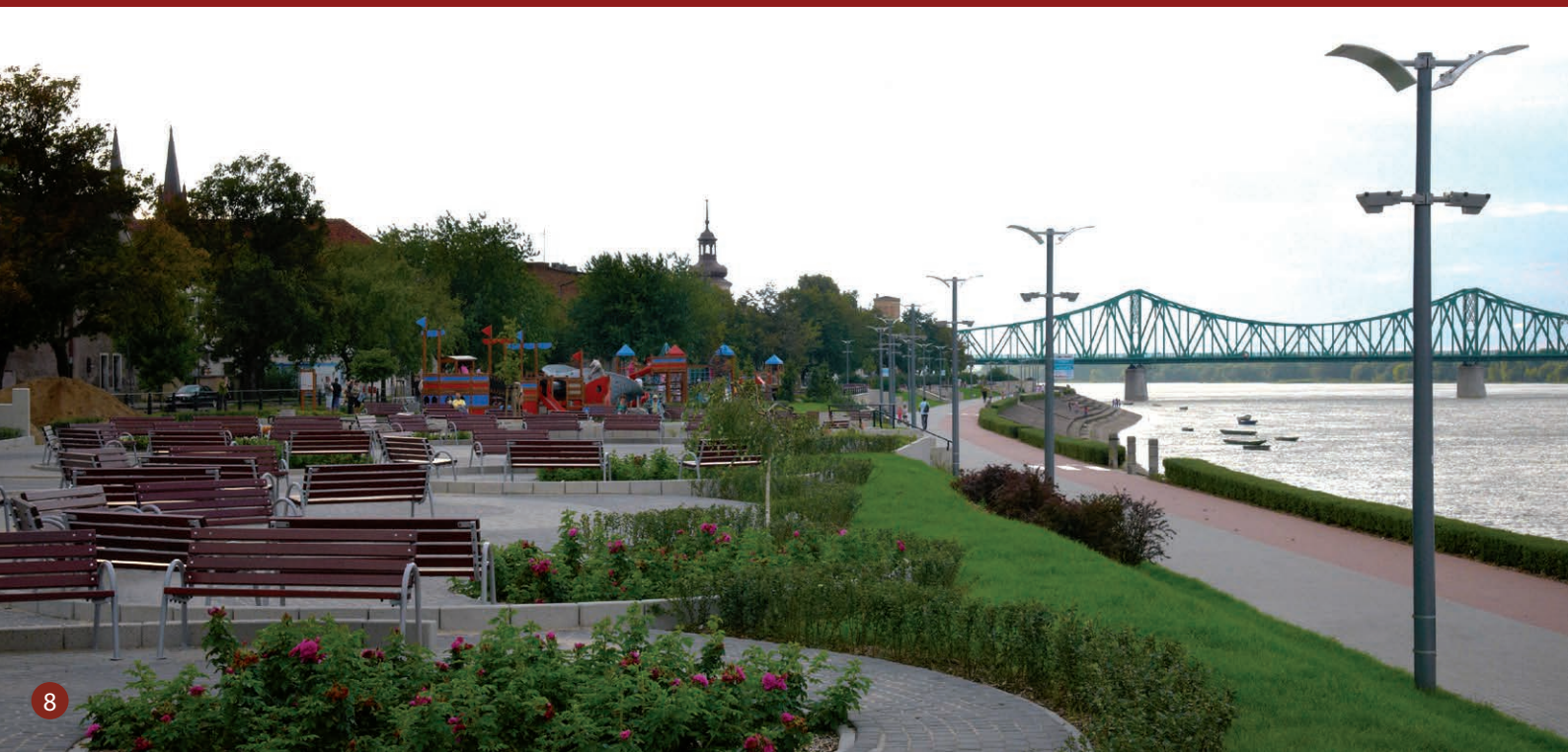


- **Anwil S.A.** – one of the largest Polish chemical companies. The only one in Poland and the sixth European manufacturer of PVC. The second largest producer of nitrogenous fertilizers in Poland. The Company is 100% owned by PKN ORLEN
- **Indorama Ventures Poland Sp. z o. o.** – a world leader in the production of PET pellets
- **WIKAI Poland Sp. z o. o. sp. k.** – a well-known manufacturer of measurement and control equipment
- **Geberit Produkcja Sp. z o.o. Zakład Włocławek** – a leading manufacturer and distributor of bathroom ceramics in Poland
- **Manufacturer of Delecta brand** – a leading food brand offering baking products
- **Guala Closures DGS Poland S.A.** – a world-class manufacturer of caps for glass packaging
- **Radpak Fabryka Maszyn Pakujących Sp. z o.o.** – a leading manufacturer of complete packaging lines for various types of products - from food products to the automotive industry.



## Włocławek – an ideal place for living, leisure and recreation

- favourable conditions of life in the city (extensive and affordable housing resources, tasty deep drinking water, a wide range of leisure activities)
- Włocławek Reservoir, the largest artificial body of water in Poland with an area of 75 km<sup>2</sup>, is a perfect place for water sports
- marinas located within the city and in its vicinity, among others.: a city harbour on the Vistula river at the estuary of the Zgłowiączka river, a city harbour in the vicinity of the dam and the marina in Zarzeczewo offer excellent conditions for sailing, rowing, and windsurfing
- renovated Vistula river embankment in Włocławek with a floating stage, providing the opportunity for rest and recreation among the luxuriant vegetation (a cycling track, walking paths, playgrounds for children and fitness areas for adults), with a rich offer of cultural and sports events
- Wieniec-Zdrój spa-town with a renewed resort-and-leisure infrastructure, including SPA





- Aeroclub of Włocławek is a perfect place for lovers of skydiving, ballooning, models of airplanes and gliders
- many walking and cycling paths as well as trails for horseback riding - a weekend in the saddle can be spent in the equestrian centres in the nearby towns: Fabianki, Michelin, and Dębice
- proximity to lakes and forests, including Gostynin-Włocławek Landscape Park, known all over Poland from natural resources and tourism values
- well-developed sports infrastructure: recently rebuilt multi-purpose urban stadium with athletics arena, a sports hall with a complex of fields with artificial turf, two urban swimming pools with seasonal artificial ice rinks
- numerous sports clubs, i.e. for air sports, basketball, martial arts, football
- events on a national and international level, i.e., National Blue Ribbon Regatta at Włocławek Reservoir, the World Championships of aircraft models in different classes, international balloon competition



## Wrocław - arts and culture

- one of the oldest cities in Poland (founded in the 9th century) with valuable religious monuments, including:
  - Gothic Cathedral of the Assumption of the Blessed Virgin Mary, from the turn of the 14<sup>th</sup> and 15<sup>th</sup> centuries, which houses the oldest stained glass windows in Catholic church in Poland (made in 1360), a tombstone performed by Wit Stwosz, as well as other numerous sculptures and paintings
  - Gothic church of St. Vitalis, built ca. 1330, which is the oldest preserved brick building in the city
  - late-Gothic church of John the Baptist from the first half of the 16th century



- a significant centre of culture and social life in Kujawy:
  - with many cultural institutions, such as a modern Cultural Centre “Browar B”, Museum of the Kujawy and Dobrzyń Land (founded in 1909), Contemporary Art Gallery, a Włodzimierz Gniazdowski Impresario Theatre where the best Polish actors perform
  - with many ensembles of which the greatest success was achieved, among others, by: Canto Choir, Lutnia Choir, Song and Dance Ensemble Kujawy, Classic Ensemble, and “Skene” Theatre – children and youth theatre group, and Theatre of Stubborn People
  - with nationwide and international cultural events, i.e.: Final of the Sung Poetry Tournament of the National Recitation Contest, International Street Theatre Festival “Brukarnia”, and the Festival of Italian Opera Music „Belcanto Per Sempre”



